

Partnership and Exhibit Programme

Hofburg Conference Centre
Vienna, Austria



The **55th**
ISCoS
Annual
Scientific
Meeting



ISCoS



The International Spinal Cord Society (ISCoS) serves as an international impartial, non-political and non-profit making association. Our purpose is to study all problems relating to traumatic and non-traumatic lesions of the spinal cord including prevention, basic and clinical research, medical and surgical management, clinical practice, education, rehabilitation and social reintegration. We function in close collaboration with other national and international bodies, thereby encouraging the most efficient use of available resources. ISCoS has over 1,000 members from 87 countries and our headquarters are based at the Spinal Unit at Stoke Mandeville Hospital (SMH) in the United Kingdom. The Spinal Unit at SMH was founded in February 1944 by Dr Ludwig Guttmann (later Sir Ludwig Guttmann), and was a Ministry of Pensions hospital for the treatment of injured servicemen and ex-servicemen. In 1952 the Spinal Unit became the National Spinal Injuries Centre, part of the British National Health Service. In 1948 the National Stoke Mandeville games were started and in 1952 the International Stoke Mandeville games were founded. In 1955

the doctors from various countries who accompanied their teams to these games, started to meet informally to discuss their clinical work and research. As these meetings became larger and more formal, the International Medical Society of Paraplegia (now ISCoS) was founded in 1961 with Sir Ludwig Guttmann as the President.

In the early years, our Annual Scientific Meetings were held at Stoke Mandeville Hospital, except in Olympic years when they were held in association with the Paralympics. The Annual Scientific Meetings are now held in many different countries and, in addition, we support regional meetings throughout the world.

ELEARNSCI

Recognising the need for disseminating information about comprehensive management of Spinal Cord Injury (SCI), the International Spinal Cord Society (ISCoS) has taken the initiative to develop elearnsci, a web based teaching and educational resource. Elearnsci.org specifically addresses the current lack of professional development opportunities for medical and paramedical professionals involved in Spinal Cord Injury Management due to the limited access of up-to-date SCI training and learning materials/resources. The Asian Spinal Cord Network (ASCoN), the Indian Spinal Injuries Centre (ISIC), Livability and the University of Sydney partnered with ISCoS for the development of this resource, and Access to Health Care supported this effort.

ISCoS also provides data sets for tracking a variety of outcomes after SCI, supports SCI conferences in emerging nations and has developed a working relationship with the World Health Organisation (WHO).

Our Audience

ISCoS 2016 will attract around 1,000 Spinal Cord Injury specialists, mostly SCI doctors, however in recent years the annual meeting has become more interdisciplinary and brings together a varied group including nurses, neurologists, neurosurgeons, traumatologists, physical therapists, social workers, occupational therapists orthopaedic surgeons, psychologists, sports therapists and urologists. the educational programme will encourage these delegates to share knowledge and experience as they research the new innovations within their fields.

ISCoS 2016 is the only real opportunity to promote your ideas and brand to your direct customers, as well as being at the forefront of the discipline while new ideas, research, science and solutions are being discussed for the first time. There is no better opportunity to be in front of, and work alongside, this number of SCI Specialists while they consider the future direction of their industry.

Involvement in ISCoS Annual Scientific Meetings will...

- Promote your company/organisation as a leading supporter of ISCoS
- Show your company supports ongoing education and scientific research in relation to spinal cord injuries
- Provide direct access to around 1,000 delegates and indirect access to a professional community via the dissemination of ISCoS 2016 data
- Provide you with a platform to develop high level, long term contacts with key opinion leaders and research centres
- Strengthen your brand and existing relationships
- Differentiate you from your competitors
- Allow you to maximise the gains from our extensive local and global marketing activities



Quick Facts

Destination

Hofburg Conference Centre
Vienna, Austria

When

14th - 16th September 2016

Number of Delegates

Approximately 1000

Delegate Breakdown

Spinal Cord Injury specialists, including doctors, neuroscientists, nurses, physical and occupational therapists, psychologists, social workers, sports therapists, researchers, biomedical engineers, research funding agencies, policy makers and people with spinal cord injury and their advocates.

Accreditation

The Conference will seek appropriate recognition for obtaining educational credits, more information will be available on our website.

Contact Us

E: iscos2016@zibrant.com
T: +44 (0)7837 821669 (Dan Dragoni)

Website

www.iscosmeetings.org



Partnerships and Exhibit Information - at a Glance

Space Assignments

Exhibit space assignments are based on priority allocation according to Partnership level, loyalty (previous attendance) and then on a first come, first served basis based on the date payment is received. Please ensure you list any preferences or requests on the booking form.

Technical Manual

A Technical Manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services available to exhibitors will be circulated in May 2016

Application Form & Terms of Exhibiting

To secure your commitment, please complete an Application Form and return to retron: iscos2016@zibrant.com

Preliminary Exhibition Hours

Tuesday 13 th September	08.00 - 20.00
	Exhibition Set Up
Wednesday 14 th September	08:00 - 21:00
	Exhibition Open and Welcome Reception
Thursday 15 th September	08.00 - 17.00
	Exhibition Open
Friday 16 th September	08.00 - 16.00
	Exhibition Open
Friday 16 th September	16.00 - 22.00
	Exhibition Dismantle

Exhibition Package Options

Premium Exhibition Area

Early Bird Rate: 5,100 eur (Booked by 15th January 2016)

Standard Rate 5,700 eur (for bookings after 15th January 2016)

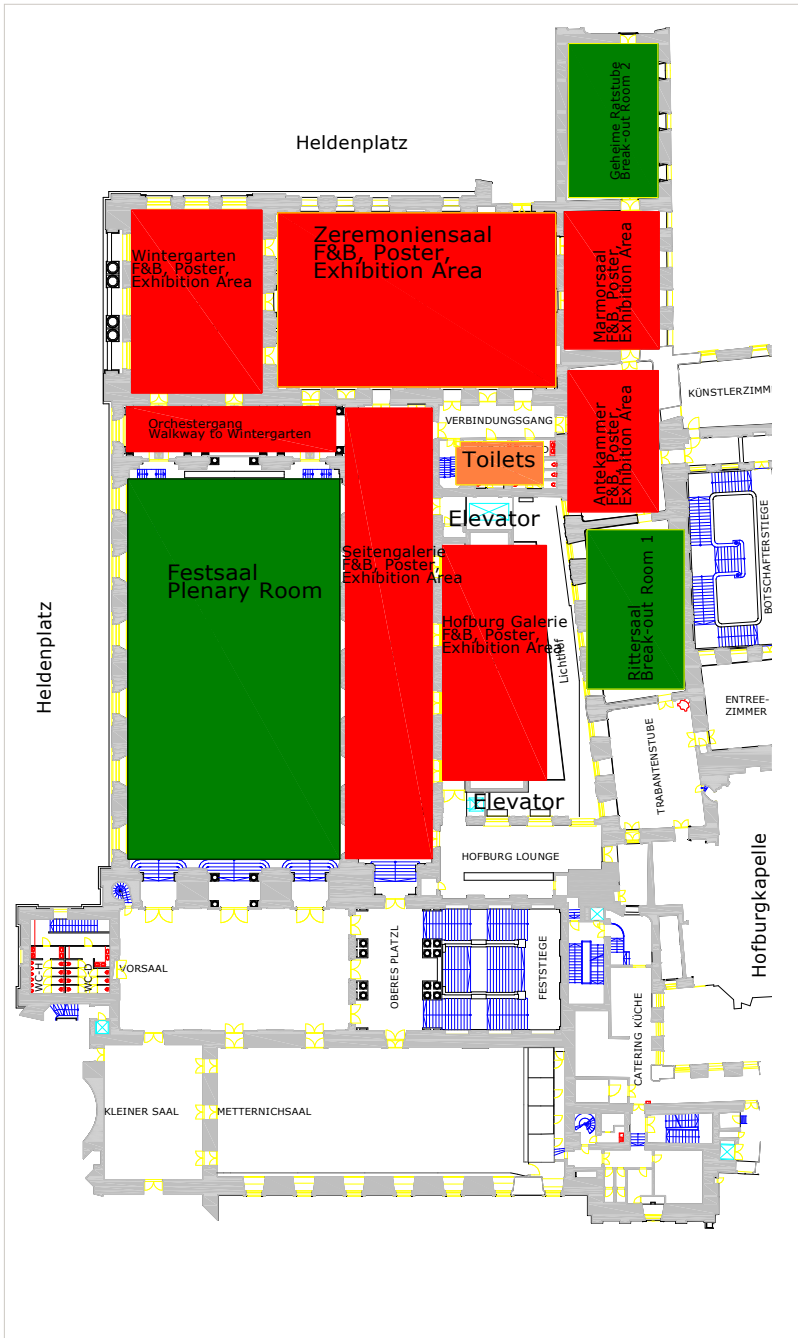
- Prime location
- 3m x 2m exhibition area
- Name board with company logo
- 1 table, 2 chairs, wastebasket
- 1 single electricity socket
- 2 x exhibition name badges
- Bar Code Reader

Standard Exhibition Area

Early Bird Rate: 4,500 eur (Booked by 15th January 2016)

Standard Rate 5,100 eur (for bookings after 15th January 2016)

- 3m x 2m exhibition area
- Name board
- 1 table, 2 chairs, wastebasket
- 1 single electricity socket
- 2 x exhibition name badges



Partnership Rewards

	SOLD				
	Diamond Partner (exclusive)	Platinum Partner (max 2)	Gold Partner (max 2)	Silver Partner	Bronze Partner
	€ 88.000,00	€ 75.000,00	€ 57.000,00	€ 30.000,00	€ 25.000,00
Sole Partner of Welcome Reception	X				
Evening Reception Facilities and Refreshments	X				
Exclusive Lunchtime Satellite Symposia	X	X			
Meeting Room for Duration (14-16 September)	X	X			
Breakfast Satellite Symposia			X		
Access to ISCOS delegates					
Advance mailing to delegate list (e-blast)	X				
3 x Advertising Sites for Roll up banners	X				
2 x Advertising Sites for Roll up banners		X			
1 x Advertising Site for Roll up banners			X	X	
50sqm Exhibition Space	X				
36sqm Exhibition Space		X			
12sqm Exhibition Space			X		
Standard Exhibition Space				X	X
Complimentary Delegate Registrations	8	6	4	2	1
Advertisement in Final Programme	X	X	X	X	X
Insert in the Delegate Bag	X	X	X	X	X
Logo Link on Website	X	X	X	X	X
Final Programme and APP Logo and Editorial	X	X	X	X	X
Logo on Partner Acknowledgement Boards	X	X	X	X	X

Partnership Items

Items below can be included in your Partnership Package (Diamond, Platinum, Gold, Silver and Bronze) or can be purchased as a stand-alone item.

Benefits and Acknowledgements

It is the express intention of ISCoS to ensure that participating companies receive the highest recognition in return for their generous support. General benefits will include the following:

- Company name and logo on sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the Congress website
- Editorial entry in the Final Programme
- Acknowledgement in Final Programme against sponsored item with own branding
- Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Congress venue.

Funding and Educational Grants

The Conference welcomes any additional funding or Educational Grants which would enhance the quality of the event. If your company or organisation would like to contribute by offering this type of support please contact: iscos2016@zibrant.com

Terms of Payment

Exhibition and sponsorship fees less than 10,000 Euro will be billed for at 100% at time of booking. Fees of 10,000 Euro and above will be billed 60% at time of booking and the remaining 40% payable in April 2016. All bookings received from April 2016 will be billed for 100% of fees.

Partnership and Exhibit Fees

Please contact the Congress Secretariat for prices and to discuss your individual requirements.

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Scientific Programme

Exclusive Lunchtime Symposia (Catering not included).

Reserved for Diamond & Platinum Sponsors.

Already included in Diamond and Platinum levels.

Parallel Breakfast Symposia (catering not included).

Reserved for Gold Partners.

Already included in Gold level.

Logo on Joining Instructions to participants: 5,000 EUR

Adverts in Final Programme: 2,000 EUR (Internal pages)

Delegate Bag Inserts: 1,500 EUR

Branding Opportunities

WI-FI: 25,000 EUR

Congress App 20,000 EUR

Delegate Bags 20,000 EUR
(or if partner supplies 15,000 USD)

Directional Signage 10,000 EUR

Pads and Pens 10,000 EUR
(supplied by partner)



ISCoS 2016

c/o Zibrant

VIP Room

International Conference Centre,
ExCel

1 Western Gateway,
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